

MURRAY AMBLER-SHATTOCK



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E-mail: mrcas@hotmail.co.uk
Marital Status: Married with four children of various school, Sixth Form & working ages.
Transport: Car owner with a clean & current full UK Driving Licence, IAM qualified.
Nationality: British Citizen from Birth. CRB Clear. Current British UK Passport Holder.
Profiles: <http://www.MAS-CV.com> & <http://www.Linkedin.Me>

PERSONAL PROFILE:

- Highly effective in New Business Discovery, Networking & Prospecting.
- Excellent Team Building Skills, whether internal team or Outsourced/Freelancers.
- Knack for future market prediction, fresh commercial ideas, 'angles' & approaches.
- Hungry for advancement opportunities, above average income & personal wealth.
- Conscientious, reliable, hard-working, analytical, inquisitive, diligent & tenacious.
- Versatile & adaptable team player with good customer service skills.
- Well presented with a professional, positive & helpful attitude towards clients.
- Good interpersonal skills, warm personality & good sense of humour.
- Excellent people, team building, people management & communication skills.

KEY SKILLS:

- New Business Discovery and Development, Client Relationship skills & experience.
- IT Literacy in Microsoft Office & Proprietary brand software tools, etc.
- Skilled & confident in dealing with persons at all levels & from all walks of life.
- Practical commercial organisational experience in the real world.
- Self-motivated & best effort/highest possible quality/best practice focused.
- Adaptable to new & changing fast moving modern business environments.
- Thrives on change, challenges & progressive process improvement.
- Motivated by personal satisfaction in a job well done, rewarded success & merit.
- Team Building, Leadership & Management to KPI's, quality, timeframe & budget.
- Excellent Web Marketing & ethical SEO Search Engine Optimisation skills.

CURRENT EMPLOYMENT STATUS:

I am now seeking a new & challenging next step in my career for the long term, after having been Freelancing (self-employed) for some 6 or so years in various roles for High Growth, Start-Ups, Brand names & SME's in Business Development & New Business Discovery roles, as an Internet Consultant, Analyst, Researcher, Resourcer, Investigator, Web & IT Project Manager, Product Manager, Webmaster, Digital Manager, Trainer, Web Publisher, Search Engine Optimisation (SEO) Consultant & Social Media Manager, for various local, UK & international businesses & organisations.

FREELANCE WORK UNDERTAKEN:

IT-Freelance.co.uk, IT-Projects.net, Business-IT.Net, BusinessITools.com (UK), Switched-On-IT (UK), with & for British Chambers of Commerce (UK), MHTLife (UK), Business Social Media (UK & Europe), IPSOS (UK), Lightspeed Research (UK & Europe), Global Market Insight Inc. ('GMI') (USA), Honest Rewards (UK), WideAccessMedia.com (USA), LifeWorkLife (Hemingway Corporation, UK), Macmanus Consulting (UK), ViralPrint (UK & Europe), Midas Estates (UK), FREETrafficSEO.com (Netherlands), Website-Shop.com (UK & USA), YouGov (UK), Amazon (world-wide), LinkedIn.com (USA), THL (USA), HandsOn (UK), Global Business Consulting (world-wide), Universal Web Consulting (USA), Business Information Systems Inc (USA), NetSoft Company (Romania), Weston Chamber (UK), eBay (world-wide), Universal Web Consulting (world-wide), HiMedia Technology Company ('HTC') (Hong Kong), Market Force Information (USA), Optimum Consulting (UK & USA), DSH Finance (USA), Harris Media Trans (Germany), Vue (UK), Microsoft Corp. via Cross-Tab Marketing services PVT (UK & Europe), Nordicon AB (Sweden), Nuclear Energy (UK), Business West (UK), Energy Recruitment Solutions Ltd (UK), South West Hypnotherapy (UK), Dockside Studios (UK), Hepworths (UK), Royal Mail (UK), Youde Consulting (UK), North Somerset Chamber of Commerce (UK), Heavy Plant Crossing (world-wide), Abbydale Ltd (UK), Benchmark Contracts (UK), Orange Together via Verve (UK), EventCastMedia Ltd (UK), ModelLabs (France) & UK Government Agencies, amongst many other small & independent Clients in various sectors. (Confidentiality, OSA & NDA's apply accordingly).

OTHER PREVIOUS COMMERCIAL EXPERIENCE GAINED (AS AN EMPLOYEE) AT:

Commercial Manager, Corporate Services under Chief Executive's Office at Capitek plc (5 years)
Business Development Manager then Commercial Manager at ISP-Telco plc (2 Years)
Projects Manager, then Business Development Manager at IT Business Systems Ltd (1 year)
Income Auditor, Project Technician, then Special Projects Team Leader at Wessex Water plc (6 years)
Sales Negotiator, then Sales & Marketing Manager at Beaumont Estates Ltd (2 years).
New & Used Automotive Sector (Units & F&I) Sales Executive (VAG) at Lonrho plc. (1 year)
Property Sector Venture Capital Broker at Castlebridge Management Group (now within RSA).
Sales and Marketing (Financial Services) at Overton Carroll Ltd.
Commercial & Residential Property Sales & Lettings Negotiator at Shattock & Company.
Commercial Relocation Agent at CODA Relocations (Independent Agency).
Housing Assistant, then Land Acquisition & Housing Surveyor at Woodspring District Council.
Surveyor's Assistant, Sales Negotiator, then New Branch Marketing Assistant at Hartnell/Taylor/Cook.
Freelance Graphic Designer for various Ad Agencies, Newspapers, etc. whilst at Brunel University.

QUALIFICATIONS:

2000-09 Professional Doctorates in Computer Science (Information Technology, Semantic Algorithms, Schema) & Internet Strategic Planning (SEO), Mid Western University, Texas (US) & Canterbury (UK) attained via Correspondence/Online. Post Graduate Further Professional Education planned via Stanford University (USA) 2012 Academic Year onwards, via Online. Honorary Fellow of the International Association of Web Masters and Designers. Member of British MENSA since 1996. 1996 English (A), Maths (A) & Law (A*) at 'A' Level, (via Correspondence). Whilst working Full-Time for Wessex Water Plc as a Special Projects Team Leader. 1983-85 City & Guilds Part 1 & 2 in Graphic Design & Business Studies incorporating Marketing & Communication, Merit, (Brunel University), whilst working Freelance Part-time/Full-Time equivalent.

Extra-curricular Activities:

- Fundraising for various charities & good causes, social participation, etc.
- Executive President of North Somerset Chamber of Commerce, Trade & Industry '09-'11,
- Chairman of Local Resident's Association, North East Ward, Clevedon.
- Neighbourhood Watch Co-ordinator, NHW Panel Member.

Notable Hobby Project: Restored a 1994 Brabus S124 E3.6-24s from a stolen-recovered rolling shell into concours class-winning condition over 3 years. The car subsequently won 'Best in Show' in the Special Interest Category at the Bristol Motor Show & 'Highly Commended' at the Somerset Festival of Motoring (2007).

References can be made available as required to verify competencies, capabilities, integrity, reliability, qualifications, experience, etc. Professional & Personal Referees are available on request.